The webcast of the Hon’ble Prime Minister Sri Narendra Modi Ji on the inaugural function of 3rd Global Potato Conclave 2020 at Gandhinagar, Gujarat on 28.01.2020 was organized at ICAR-NIHSAD, Bhopal. The Hon’ble Prime Minister of India addressed the gathering through remote video conferencing and he appreciated the contributions of the scientists, farmers, processing industries in increasing the production, productivity and shelf life of potato in India. He also stressed the importance of using the technologies such as artificial intelligence, drone technology etc. for improving farmer’s income through increase in productivity of agriculture with lesser usage of water and lower input cost. The webcast of the programme was organized on 28.01.2020 at 9.30 AM in institute auditorium. The webcast was attended by approximately 100 persons including farmers, scientists & staff of the institute. At the end of the webcast, Dr. V. P. Singh, Director, ICAR-NIHSAD thanked the staff members for their participation and exhorted them to support such programs whole heartedly.